



In Fair Park
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November 2, 1998

Keith Feinstein
President
Electronics Conservancy
60 Colonial Way
Murray Hill, NJ 07974

Dear Keith:

Now that we've got "Videotopia" up and running, I'd like to congratulate you on the exhibition. I admit to being a bit skeptical early in our considerations - a serious show featuring arcade games? But you were right, once I saw it, I completely changed my mind. Not only have you done a thorough and accurate job telling the story of the development of electronic games, a genre tightly woven into popular culture, you've managed to do it in a fun and informative way. The focus on progressive developments in hardware, software, and game design since the late 1960's works well to reach audiences with different interests. Using text to tie together what was going on in the world and what was popular at the movies or on the radio really does help visitors place these developments in a context that is meaningful to them.

Watching visitors respond to the show is just as interesting as the story the exhibit tells. Nostalgia runs high; I've seen some guests whisk friends or children off to see a favorite game from their past, anxious to relate what was going on in their lives when they discovered "Pong" or "Space Invaders" or "Centipede." While there is serious concentration as visitors make their way through the experience, smiles are plentiful.

Here's to a successful run of the exhibit!

Sincerely,

A handwritten signature in blue ink, appearing to read "Jeff Courtman".

Jeff Courtman
Vice President of Exhibits
The Science Place

P.S. I'd also like to thank you for your commitment to customer service. Set-up was a snap and your representatives have proved very capable.

